



## 2017 Content Planning and Ideas Template

Brainstorm ideas:

<u>1</u>	<u>6</u>	<u>11</u>
<u>2</u>	<u>7</u>	<u>12</u>
<u>3</u>	<u>8</u>	<u>13</u>
<u>4</u>	<u>9</u>	<u>14</u>
<u>5</u>	<u>10</u>	<u>15</u>

Add your idea for a blog post or social media update (below) next to a month. If possible, adapt your idea to as many channels as you can and indicate whether it will need a link, photo, video, or other graphic. Then add any photos that could accompany your post in a shared photos folder. Save them with a title that identifies the idea and includes your name.

Date	Idea	Blog	Facebook	Twitter	Instagram	LinkedIn	Video	Other
JAN								
FEB								
MAR								
APR								
MAY								
JUN								
JUL								
AUG								
SEP								
OCT								
NOV								
DEC								